



**For Immediate Release**

Contact: Burt Kohler

480.222.9540

**KOHLER ACADEMY Raises \$10,000 For Phoenix Children's Hospital**

Scottsdale, AZ (April 2, 2010) – North Scottsdale's Kohler Academy, the premier cosmetology and skin therapy school in the Southwest, proudly announces it **raised \$10,000 for Phoenix Children's Hospital's Newborn Intensive Care Unit (NICU)** at its 3<sup>rd</sup> Annual "Around The World" Beauty Event, held April 1st, 2010 at the Academy. The runway event showcased the hair styling and makeup artistry of Kohler Academy Cosmetology and Skin Therapy students and alumni.

The \$10,000 was raised through a combination of ticket sales, sponsorships and individual donations. The event was attended by a sold-out and maximum capacity crowd of over 500 guests, who were presented a spectacular runway show featuring student and alumni-styled models representing looks inspired by six international locations: Norway, Jamaica, China, the United Kingdom, the Polynesian Islands and Tokyo. Models for the event included Phoenix Children's Hospital NICU nurses and children from the Academy's community of staff and friends.

Burt Kohler, academy Co-Founder and Creative Director, said, "This year's event was a huge success for everyone involved. Our students and alumni went above and beyond everyone's expectations with the styles they created. We were able to raise \$10,000 through the generosity of all our sponsors, friends and guests, and our staff worked hard to pull everything together. We're fortunate to be able to give so much to Phoenix Children's Hospital and help them make a difference in so many children's lives."

Kohler Academy, a 14,000 square foot cosmetology and skin care school in North Scottsdale, AZ, is a Pivot Point Member School, a Dermalogica Partnership Plus School and the only Bumble and bumble University Partner School in the world. Kohler Academy offers a unique curriculum that focuses on business education, professional development and cultural awareness in addition to advanced technical training. Visit Kohler Academy's website at [www.kohleracademy.com](http://www.kohleracademy.com) to learn more.

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