



For Immediate Release

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******* MEDIA ALERT *******

KOHLER ACADEMY Announces 3rd Annual “Around The World” Beauty Event

Scottsdale, AZ (February 1, 2010) – North Scottsdale’s Kohler Academy, the premier cosmetology and skin therapy school in the Southwest, proudly announce its 3rd Annual “Around the World” Beauty Event, scheduled for April 1st, 2010. The runway event, showcasing the hair styling and makeup artistry of Kohler Academy cosmetology and skin therapy students, serves as the school’s annual fundraiser supporting Phoenix Children’s Hospital’s Newborn Intensive Care Unit (NICU).

Each year, Kohler Academy selects several international locales and assigns teams of Kohler students to create a look representative of each destination. This year, students will create styles inspired by Norway, Jamaica, China, the United Kingdom, the Polynesian Islands and Tokyo. Models for the event will include Kohler Academy students, Phoenix Children’s Hospital NICU nurses and children from the Academy’s community of staff and friends.

Jill Kohler, President and Founder of Kohler Academy said, “For our students, the runway event goes beyond just hair and makeup. It involves planning, teamwork and helps our students understand that giving back to the community is part of everyone's responsibility. It combines learning, personal growth and charity into one great, creative evening.” Last year’s event attracted 450 guests, 7 sponsors and raised \$2,500 for Phoenix Children’s Hospital.

Kohler Academy, a 14,000 square foot cosmetology and skin care school in North Scottsdale, AZ, is a Pivot Point Member School, a Dermalogica Partnership Plus School and the only Bumble and bumble. Kohler Academy offers a unique curriculum that focuses on business education, professional development and cultural awareness in addition to fundamental technical training. Kohler Academy is also a retailer of Dermalogica, bareMinerals and Bumble and bumble. and CND products. Visit Kohler Academy’s website at www.kohleracademy.com to learn more.

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