



For Immediate Release

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******* MEDIA ALERT *******

KOHLER ACADEMY “Bob Cut” Contest Winners to Meet Vidal Sassoon

Scottsdale, AZ (September 21, 2009) – Arizona’s Kohler Academy, the premier cosmetology and skin therapy academy in the Southwest, is proud to announce its “Bob Cut” contest student winners, Lee Silver and Heather Davis. The winners of the contest, held at Kohler Academy on Thursday, September 17th, will enjoy a paid-trip to meet and have lunch with legendary hairstylist Vidal Sassoon in Beverly Hills.

The contest, developed by Kohler Academy President Jill Kohler, included 35 student participants using live models and mannequins to showcase their bob cutting technique. The winners were selected by as result of two rounds of judging: the first by the education staff on technical execution, the second round by select staff on styling, finishing and execution of the specialty cut.

Winners of the bob cut contest will accompany Jill and Burt Kohler, Co-Founders of Kohler Academy, to meet Vidal Sassoon at a private lunch in Beverly Hills this fall. The contest coincides with Sassoon’s legacy of revamping and re-popularizing the bob cut in the 1960’s into a more stylish, simpler cut.

Kohler Academy, a 14,000 square foot cosmetology and skin care school in North Scottsdale, AZ, is a Pivot Point Member School and a Dermalogica Partnership Plus School. Incorporating Kohler Academy’s proprietary Life Skills Program, Kohler Academy offers a unique curriculum that focuses on business education, professional development and cultural awareness in addition to fundamental technical training. Kohler Academy is also a retailer of Dermalogica, bareMinerals and Bumble and bumble products. Visit Kohler Academy’s website at www.kohleracademy.com to learn more.

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